

The Partner Opportunity For Babel Street's Rosette Name Indexer

Through four interviews and data aggregation, Forrester concluded that building a solution that integrates Rosette Name Indexer has the following three-year financial impact.

FINANCIAL SUMMARY



NPV
\$16.31M



ROI
82%



GROSS MARGIN
65%



PAYBACK
< 12 months

“

Rosette provides a robust search capability that can be trusted to operate on name data that's derived from both structured and unstructured data sources and multiple languages and scripts.

*Senior principal engineer,
national security*

”

ROSETTE NAME INDEXER KEY OUTCOMES



More accurate name matching



Better user experiences



Partnership, support, and feedback opportunities

VOICE OF THE PARTNER

“There would be no revenue without Rosette. If we didn't have the Rosette API in the mix, we would not have [developed and sold] the solution.”



Solution architect, automated compliance solution

“We did an evaluation of [Rosette Name Indexer], and it dramatically reduced false positives and dramatically increased accuracy. ... It improved both considerably.”

Chief technology officer, payment and compliance platform



Read the
full study

This document is an abridged version of a case study commissioned by Babel Street titled: The Partner Opportunity For Rosette Name Indexer, September 2023.

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