BABELSTREET

Automotive

BABEL STREET DATA

The Automotive collection from Babel Street Data delivers key insights on an extensive array of data, including car inventory, pricing and market values, and consumer demand for vehicle makes, models, and features.

Our vehicle listing data is used to gain insight into industry pricing strategies, inventory, market trends, consumer demand, and overall company performance metrics for more informed business decisions.

This broad spectrum of automotive data helps customers identify potential investment opportunities, understand supply chain impact, and find competitive advantage.

Automotive Data That Drives Your Best Decisions

Investment Analysis

Automotive data allows investors to track when cars move on and off dealership lots according to brand, model, mileage, and price, so they can determine who is gaining market share, gauge supply chain health, anticipate market shifts, and find key insights into dealership and company performance metrics.

Competitive Analysis

Dealerships can leverage a detailed view of vehicle inventory with historical data to determine cyclical trends, pricing, discount strategies, consumer demand for vehicle makes and models, and overall competitor inventory to improve their sales and inventory strategies.

Supply Chain Analysis

Businesses and investors alike can leverage automotive listing data to understand how current supply chain challenges impact the industry. See lot inventory and price fluctuations to help determine how quickly cars move on and off the lot. These are all useful data points in determining supply chain hurdles and how to overcome them.

Automotive Categories

- Rental cars
- Used cars
- New cars
- EV charging stations
- Auto retailers
- Campers and RVs
- Vehicle registrations
- Automotive reviews and ratings
- Dealership reviews and ratings
- **And more**

Typical Fields

- ID
- Model
- Year
- Site ID
- Location Name
- Mileage
- Price
- Color
- First/Last Found
- Run Date
- Is Used
- Dealership Address
- Dealership Zip
- Dealership State
- Site ID
- Dealership ID
- Dealership Name

Fields may vary based on website schema

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