

# Locational Intelligence

## BABEL STREET DATA

Locational Intelligence provides valuable insights into companies' geographic footprint to create an understanding of corporate growth strategies. Babel Street Data Locational Intelligence products cover an extensive range of topics and sources that are continuously expanding, both domestically and internationally. Our Locational Intelligence collection includes key fields that allow users to view and filter by location type, GPS coordinates, region, and more — so you can narrow down results to get the most specific and relevant information, quickly and efficiently.

## Locational Intelligence Categories

- Restaurant establishments
- Apparel retailers
- Home and furniture retailers
- Financial and banking establishments
- Cannabis dispensaries
- Grocery stores
- Food delivery
- EV charging stations
- Home improvement stores
- Hotels
- Pharmacies
- Industrial supplies
- Office supplies
- **And more**

## Typical Fields

- Business Name
- Location Name
- Street
- Locality
- Region
- Postal Code
- Country
- Latitude
- Longitude
- Phone Number
- Location URL
- Collection Date
- External ID
- Full Location

*Fields may vary based on website schema*

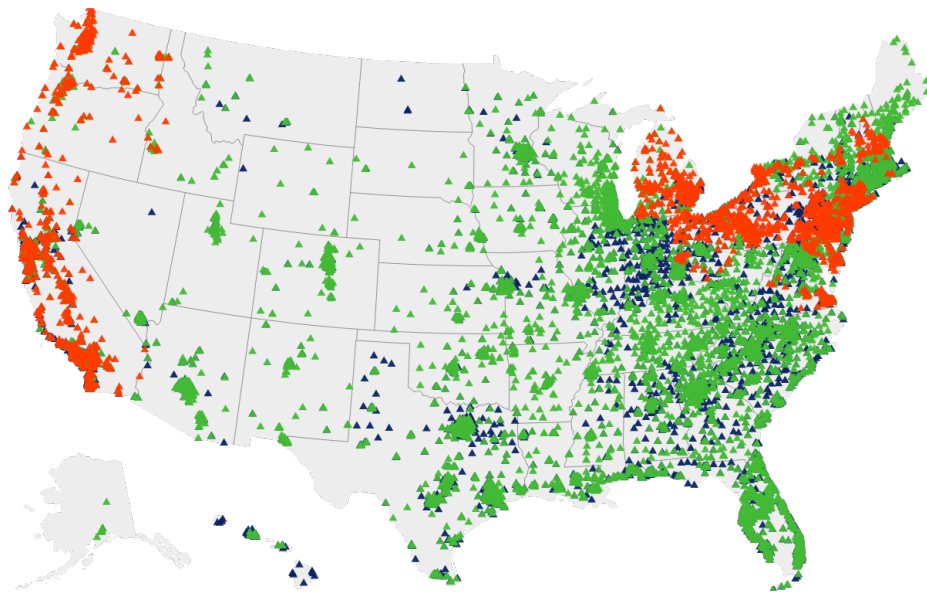
# See How Our Locational Data Products Power Your Best Decisions

## Competitive Analysis

Businesses can use Locational Intelligence data to map competitors' business locations and monitor openings and closings, and to assess the overall market and determine competitors' growth strategies. If your goal is to determine where to open new stores and locations for competitive advantage in the marketplace, this is essential data.

## Investment Opportunity

Financial professionals and investors can leverage places of interest and location data to map public and private brick-and-mortar footprints, and to gain insights into which companies are expanding and which ones are contracting. This information can help to understand company performance, growth, consumer demand, and overall revenue to make informed decisions on which companies to invest in.



## Babel Street. Unlock the Most Insights that Matter.

Babel Street is the trusted technology partner for the world's most advanced identity intelligence and risk operations. The Babel Street Insights platform delivers advanced AI and data analytics solutions to close the Risk-Confidence Gap.

Babel Street provides unmatched, analysis-ready data regardless of language, proactive risk identification, 360-degree insights, high-speed automation, and seamless integration into existing systems. We empower government and commercial organizations to transform high-stakes identity and risk operations into a strategic advantage.

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