BABEL STREET

Real Estate

BABEL STREET DATA

Publicly Available Information (PAI) is a powerful tool that can reveal critical insights into pricing and discounting trends in the housing market, and the Real Estate collection from Babel Street Data is used in many ways to leverage those insights for decision advantage.

Whether you're looking to identify strong investment opportunities, evaluate potential market movements and trends, or determine areas for business expansion possibilities, real estate data will help you make more informed decisions so you can stay ahead of the competition.

See How Our Real Estate Data Products Power Your Best Decisions

Investment Analysis

Real estate data can be used to identify potential investment opportunities, effectively manage portfolios by evaluating property values, assess risks of potential opportunities, and determine the right time to buy or sell based on historical trends and insights that predict market movements.

Market Research

Real estate data can be used to identify potential locations for new businesses and expansion for existing businesses. Understanding the local market provides valuable information. You can identify areas subject to growth potential by assessing new construction, increased housing demand, and the addition of multi-unit rentals.

Competitive Analysis

Real estate data can also be leveraged to understand brokerage performance and asset pricing on a localized basis. Real estate agents and firms can use data to determine estimated values to set their property listings at a competitive price point.

Real Estate Categories

- New construction
- Property listings and sales
- Home rentals
- Apartment rentals
- Short-term rentals
- Agent listings
- **And more**

Typical Fields

- Collection Date
- Title
- Market
- External ID
- Address
- Postal Code
- Property Type
- Price
- Bed/Bath Count
- Square Footage
- Status
- Added/Sold Date
- Listing URL
- First/Last Found
- Stories
- Garage Count

Fields may vary based on website schema

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