

Self-Storage REITs

BABEL STREET DATA

The self-storage business continues to be one of the top-growing industries in the commercial real estate market.

The Self-Storage REITs (Real Estate Investment Trusts) collection from Babel Street Data provides businesses with key insights on the industry to identify market demand, help determine locations for new facilities, or expand existing locations. These products can also help businesses develop better strategies for attracting and retaining customers by providing data on the competitive landscapes or helping them set more effective pricing strategies by observing historical trends. Self-storage data allows customers to analyze quality data with over five years of history spanning location, unit size, availability, pricing, and other key fields to enable users to make informed data-driven decisions.

Unpack Valuable Insights With Our Self-Storage Collection

Market Opportunity

Companies are able to leverage storage unit data to identify locations that are high-traffic and in-demand to gain insight into storage industry location coverage gaps and potential areas for market expansion.

Competitive Analysis

Businesses can gain a competitive advantage by better understanding their competitors' pricing and promotional offerings according to geographic location, unit size, and unit type to determine their own pricing and discounting strategy.

Investment Analysis

Storage unit data can provide investors and financial professionals with valuable insights into self-storage REITs' revenue outlooks. The ability to identify pricing trends and patterns according to location, unit size, unit availability, and promotional activity can be used to infer company sales, revenue growth, and even relocation trends.

Self-Storage Unit Categories

- Indoor/outdoor storage units
- Climate controlled storage
- Vehicle storage

Typical Fields

- Collection Date
- URL
- Name
- External ID
- Street
- Locality
- Region
- Postal Code
- Latitude
- Longitude
- Location External ID
- Pricing Name
- Description
- Price
- Sale Price
- Promotion
- Is Available

Fields may vary based on website schema