Use Case: Detect Illicit Trade

Reduce the risks associated with illicit trade

The situation

One unfortunate outcome of globalization is the significant rise in illicit trade around the world. Illicit trade is estimated to cost trillions of dollars globally. No country is spared, although the magnitude of the problem varies. Governments, international organizations, and the private sector are all working to stop this trend.

Illicit trade often leads to significant economic losses, as it deprives governments of revenue and causes legitimate businesses to suffer. This can result in decreased economic growth and development. It can also have severe social costs, including increased crime rates, corruption, and the exploitation of vulnerable people, such as child labor or human trafficking.

The trade of illegal drugs, counterfeit medicines, and other harmful substances can pose significant health risks to consumers, as the quality and safety of these products are often compromised. Illicit trade can also have severe environmental consequences, such as deforestation, illegal mining, and the illegal trade of wildlife and endangered species. Finally, illicit trade can pose a security threat, as it provides a source of funding for organized crime groups and terrorist organizations.

Our PAI solution

Continuous access to publicly available information (PAI) across all layers of the surface web and the

Can we trace and prevent illicit trade at its source?

Babel Street empowers teams with actionable insights to detect and trace the sources of illicit trade, and facilitate investigations of commercial fraud and intellectual property theft.

deep and dark web assists in tracking and tracing the sources of illegitimate commerce from the digital world to a physical location.

Babel Street enables organizations to always be on watch. Our analytics platform offers an AI-enabled cross-lingual, persistent search of thousands of global and regional PAI sources in over 200 languages to rapidly discover and decipher fraudulent activity. Machine learning algorithms monitor evidence of rogue businesses, zombie sites, gray market pharmacies, and fake medicines or vaccines. Further exploration may reveal deeper insights, such as potential source locations of illicit trade through signal or proximity data and possible links to nefarious organizations. These insights are all automatically translated into your native language and presented in a single pane of glass for immediate analysis and action.

Mission impact

Ongoing vigilance of cross-border fraudulent activity helps to safeguard people and their livelihoods and promote legitimate international commerce.

PAI DATA SOURCES	DATA STREAMS	FILTERS	KNOWLEDGE
• 50,000+ hyper local & global news sites • Billions of blogs & message boards • 50+ social media/consumer review sites • Dark web • Watchlists • Public records • Business registration records • Commercial telemetry data (restrictions apply)	• Entity and brand name variants • Executives • Products • Domains • Geolocation • Relevant user handles • Phones • Addresses • Emails	• Temporal • Keywords • Exclusions • Intent • Geo vernacular • Language • Regular expressions	• Compromised IP • Counterfeit goods • Persons of interest (POIs) • Groups of interest (GOIs) • Linkages • Images of interest • Consumer sentiment • Loss prevention • Brand reputation impact

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