

Use Case: Foreign Influence Detection

Identify threats from foreign adversaries

The situation

Foreign influence operations have been around for centuries, but today the constant influx of misinformation and disinformation across our interconnected world has escalated the threat. Foreign governments and adversaries use covert actions to target public officials, degrade public confidence in national defense capabilities, and exacerbate domestic conflicts, among other tactics. Moreover, the potential anonymity and misattribution make detection of foreign influence difficult.

The weaponization of misinformation and disinformation online is designed to polarize portions of society, change public sentiment, and undermine the politics of another nation. Dark forces push false and misleading narratives at scale through automation and microtargeting, ultimately to create disorder and threaten national security.

Our PAI solution

Modern warfare is no longer only on a physical battlefield, as foreign influence campaigns can spread at astonishing speed to any mobile device worldwide. Combatting misinformation and disinformation requires 24/7/365 access to publicly available information (PAI) from around the world to keep watch for adversarial intrusions.

Is there any indication of misinformation and disinformation campaigns from foreign governments?

Babel Street empowers teams with actionable insights to identify and counter the extensive influence operations of foreign adversaries.

Babel Street's analytics platform offers an AI-enabled cross-lingual, persistent search of thousands of global and regional PAI sources in over 200 languages to rapidly discover and decipher your insights on any misinformation or disinformation campaigns. Machine learning algorithms offer insights that include fabricated stories, false personas, foreign influence actors, originating countries, potential sphere of influence, targeted geographies, and demographics. As warranted, in-depth exploration can identify signals, proximity, and known clusters. All insights are translated into your native language in seconds and delivered in a single pane of glass for analysis, allowing teams to put the right countermeasures in place.

Mission impact

Foreign influence detection is vital to keeping a nation's democratic institutions and values intact.

PAI DATA SOURCES	DATA STREAMS	FILTERS	KNOWLEDGE
<ul style="list-style-type: none">• 50,000+ hyper local & global news sites• Billions of blogs & message boards• 50+ social media/geographic specific sites• Commercial telemetry data (restrictions apply)	<ul style="list-style-type: none">• Entity name variants• Executives• Domains• Geolocation• Relevant user handles• Emails• Specific news agencies• Specific influencers	<ul style="list-style-type: none">• Temporal• Keywords• Exclusions• Geo vernacular• Language	<ul style="list-style-type: none">• Misinformation/disinformation• Originators/influencers• Sphere of influence• Volume/sentiment trends• Originating countries