## Use Case: Government Protection of Events and Venues

Identify evolving threats to events and venues

## The situation

Large scale events and crowded venues around the world have always been prime targets for terrorism and violent attacks. Events may be of national or international significance, such as summits of world leaders, meetings of world organizations, presidential nominating conventions, and presidential inaugurations. Venues like concert halls, festivals, arenas, or landmark buildings also have elevated risk profiles. Safeguarding citizens and property is a top priority for all governments.

Security incidents can have wide-ranging effects, including potential harm to persons, damage to property, loss of revenue or increased costs for venues and jurisdictions, increased liability, and loss of reputation.

## **Our PAI solution**

Open source intelligence (OSINT) is a prerequisite for intelligence-led security efforts — before, during, and after the event. OSINT combined with publicly available information (PAI) can reveal conspiracy theories, extremist views, and cyber vulnerabilities that are often hidden risks to an event, location, or high-profile persons who may be in attendance.

Babel Street's analytics platform offers an Alenabled cross-lingual, persistent search of

What outside forces pose a threat to our event or venue?

Babel Street empowers teams with actionable insights to identify evolving threats to events and venues of regional, national, or international importance.

thousands of global and regional PAI sources in over 200 languages to rapidly discover and decipher potential threats. Constant access to social media, the deep and dark web, watchlists, public records, business registration information, local and breaking news, and message boards is critical to minimize the risk of hidden threats. Machine learning algorithms constantly monitor for potential threats with intent to do harm, and their proximity to an event or venue. This level of sophistication allows teams to analyze the likelihood an incident will occur, gauge subsequent impact, and identify necessary actions to prevent harm. All results are automatically translated into your native language and delivered in a single pane of glass for analysis.

## Mission impact

Event and venue security is paramount to keeping events, property, and most importantly, citizens out of harm's way.

PAI DATA SOURCES	DATA STREAMS	FILTERS	KNOWLEDGE
<ul> <li>50,000+ hyper local &amp; global news sites</li> <li>Billions of blogs &amp; message boards</li> <li>50+ social media/ geographic specific sites</li> <li>Dark web</li> <li>Watchlists</li> <li>Public records</li> <li>Business registration records</li> <li>Commercial telemetry data (restrictions apply)</li> </ul>	<ul> <li>Entity and brand name variants</li> <li>VIPs, executives</li> <li>Performers/talent</li> <li>Domains</li> <li>Geolocation</li> <li>Relevant user handles</li> <li>Phones</li> <li>Addresses</li> <li>Emails</li> </ul>	<ul> <li>Temporal</li> <li>Keywords</li> <li>Exclusions</li> <li>Intent</li> <li>Geo vernacular</li> <li>Language</li> <li>Regular expressions</li> </ul>	<ul> <li>Breaking news</li> <li>POIs &amp; GOIs</li> <li>Credible threats</li> <li>Sentiment</li> <li>Conspiracy theories</li> <li>Disorderly conduct</li> <li>Weather issues</li> <li>Traffic disruptions</li> <li>Credential postings (sale/images)</li> </ul>