

# Elite Regional Access to Premium Data for Business

## BABEL STREET INSIGHTS

The volume of data available to businesses today can overwhelm their ability to analyze it and derive meaningful insights that inform critical decisions. Additionally, many data sources are not readily accessible, and the combination of too much data and data blind spots results in a Risk-Confidence Gap.

Commercial organizations must be able to rapidly access and analyze regional data pertaining to geopolitical factors, market dynamics, and potential supply chain disruptions so they can plan and respond accordingly. However, collecting and digesting this hard-to-reach data is a resource-intensive endeavor.

Babel Street Insights has long been the solution of choice for market-leading organizations to efficiently search publicly and commercially available information (PAI/CAI) across billions of documents, websites, blogs, social media posts, and profiles. The advanced, AI-powered open-source intelligence software delivers real-time analytics that help identify trends, detect patterns and anomalies, and monitor regional dynamics, enabling businesses to seamlessly integrate and synthesize this vast array of data for decision advantage.

With the availability of Elite Regional Access, businesses can dive even deeper into data that has been meticulously collected and curated from ultra-rare sources within regions of strategic interest. This new level of depth enables faster, more informed responses to emerging global challenges.

## What's at risk?

Without adequate insights to navigate uncertainty, organizations risk significant competitive disadvantages and operational disruptions, particularly when facing incomplete or missing early warning indicators about regional market conditions, particularly in geopolitically contested geographies. Inconsistent data quality on specific regions, an inability to conduct thorough due diligence, and a lack of real-time data on emerging risks can have significant business impacts.

Poor visibility into supply chains and production capabilities can leave an organization open to operational disruptions. Whether due to conflicts, natural disasters, or political upheaval, supply chain vulnerabilities need to be discoverable so businesses can proactively address weak links among suppliers, manufacturers, and logistics providers.

## Benefits

- Unique information from hard-to-get resources through a regional perspective
- Visibility into business networks and supply chains in critical technology ecosystems
- A window into human networks in R&D, academic communities, and key innovation areas



## Trusted by businesses worldwide

With Elite Regional Access, commercial organizations can:

- Identify key players by pinpointing the entities and relationships that shape their industry within regions of interest
- Track developments by monitoring announcements, articles, and events that reveal consumer trends, market shifts, and competitive movement
- Understand inner workings by uncovering hidden partnerships, collaborations, and the flow of innovation within their market space

Key capabilities include:

**Curated regional datasets** — Meticulously compiled and validated data from hard-to-reach locations that are specific to regions of strategic interest, including the Middle East/Iran, Europe/Russia, and Asia/China. Each data set explores the nexus of regional industries, critical technologies, and regional social media with an emphasis on the business and human networks in the area.

**Continuous and secure updates** — A steady stream of reliable, up-to-date regional data delivered securely via our global infrastructure. Data is provided from within Babel Street Insights, where customer identities are always anonymous.

**Seamless integration** — Enhance the power of existing Insights subscriptions to yield multi-layered impactful insights. These specialized datasets augment existing global data for enhanced analysis.



Babel Street is the trusted technology partner for the world's most advanced identity intelligence and risk operations. The Babel Street Insights platform delivers advanced AI and data analytics solutions to close the Risk-Confidence Gap.

Babel Street provides unmatched, analysis-ready data regardless of language, proactive risk identification, 360-degree insights, high-speed automation, and seamless integration into existing systems. We empower government and commercial organizations to transform high-stakes identity and risk operations into a strategic advantage.

Learn more at [babelstreet.com](https://babelstreet.com)