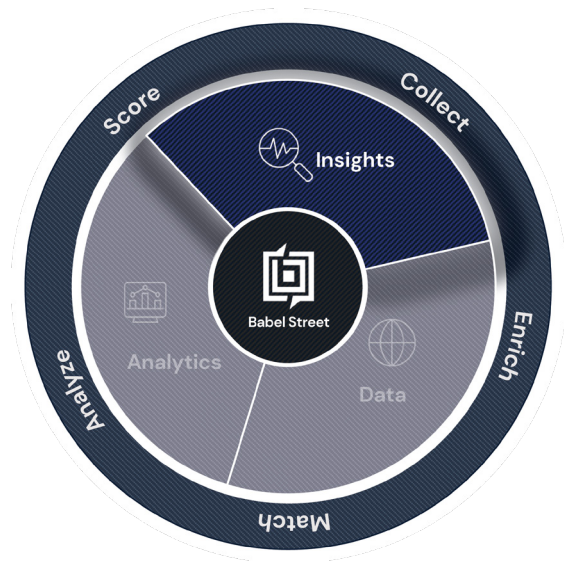# BABELSTREET

Babel Street Insights

Open-source intelligence (OSINT) continues to transform the way governments and businesses conduct mission critical operations. Capturing and using PAI effectively, especially across multiple languages and geographies, requires automation, expertise, and the right AI-enabled technologies. Unfortunately, many organizations fail to make use of strong, OSINT-capable technology. This inability causes a Risk-Confidence Gap which undermines data-driven decision making.

As an integral part of the Babel Street Ecosystem, Babel Street Insights is a multilingual, geo-enabled analytics platform for threat intelligence, identity resolution, and risk mitigation. It opens a world of access to best-in-class enriched data and visualizations that help close the Risk-Confidence Gap.

Products

- **Document Search** — Pinpoint information quickly through a simple yet sophisticated search interface that combs a vast library of publicly available information. Hidden patterns are revealed with data visualizations, while curated feeds surface emerging news and events. Overcome language barriers instantly with on-demand translation, empowering true global analyses. Insights GPT, a generative AI tool, summarizes findings and helps answer key questions, accelerating investigations and illuminating potential next steps in the research journey.

- **People Search** — People Search leverages a rich trove of publicly available data sources and numerous identifying categories to enable investigators to build a profile of a given person. Information is drawn from social media, professional certifications, watchlists, white pages databases, residential ownership databases, public digital presence on websites, and more. Identity resolution technology links online and offline identities and accounts. The data provenance of each detail is cited and readily available for verification.

- **Social Network Relationships (Synthesis)** — Synthesis is a specialty module within Babel Street Insights that performs automated relationship network exploration of social media to discover key online influencers. Unstructured and relationship data are visualized through advanced link analysis, geographic heat maps, influential entity carousels, topic clouds, and patterns by time and day. The advanced algorithms accurately score and prioritize critical entities within the relationship network. Influencers are powerful starting points for launching expanded investigations using Document and People Searches.

- **Secure Access**, a managed attribution platform, allows users to configure their online appearance in an isolated virtual desktop environment using a hardened egress network to protect the user and local machine against threats.

Capabilities

- **Babel Street Data Library** — This massive collection of enriched, standardized, and searchable data in over 200 languages is derived from billions of documents and thousands of petabytes of open-source information, including hundreds of millions of URLs, over one billion blogs and forums, and more than 40 data sources across social media, as well as news, and deep and dark web sources.

- **Advanced, flexible APIs** — Babel Street Insights offers APIs to conveniently add enriched, standardized, publicly available data to existing data lakes and systems for complete interoperability. Insights APIs offer plug-and-play support for global situational awareness, identity resolution, geo-enabled locations, and access to the Babel Street Data Library.

- **Enhanced professional services** — Babel Street service and support teams are made up of experts in the fields of investigation, analytics, and OSINT. Their experience provides a deep understanding of the demands and challenges customers face every day. Babel Street professional services are designed to bring that expertise to our customers faster with a wide range of benefits tailored to help maximize time to insights and ROI.

Babel Street Insights — Let us help you gain decision advantage.

Why Customers Choose Babel Street Insights

- Rich, diverse data library with unprecedented source access

- Multilingual smart search for global reach and insights

- Secure data practices and data standardization

- Automated screening processes and powerful persistent search

- Robust location analytics

- Custom alerting

- Violent event detection

Babel Street is the trusted technology partner for the world's most advanced identity intelligence and risk operations. The Babel Street Insights platform delivers advanced AI and data analytics solutions to close the Risk-Confidence Gap.

Babel Street provides unmatched, analysis-ready data regardless of language, proactive risk identification, 360-degree insights, high-speed automation, and seamless integration into existing systems. We empower government and commercial organizations to transform high-stakes identity and risk operations into a strategic advantage.

Learn more at **babelstreet.com**

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