

# Use Case: Protective Security

Keep leaders safe – here and abroad



## The situation

The rise and unpredictability of global and domestic terrorism, political violence, and crime have made protective security of government personnel more difficult. The task is fundamentally daunting when it comes to protecting the safety and security of personnel at overseas diplomatic posts, foreign dignitaries, cabinet members, members of Congress or Parliament, and members of the Supreme Court or High Court – here or abroad.

Those who govern face constant threats to the confidential information they possess, the facilities where they work and reside, and even locations where they travel. Governments need to mitigate those risks to maintain a secure diplomatic presence and stable foreign policy around the world. They must also ensure executive, legislative, and judicial branches are protected and the government remains fully functional.

## Our PAI solution

A protective security strategy involves multiple facets concerning a protectee – from physical threats to the protectee and their family members to broader threats relating to travel, embassies, cyber incidents, breach detection, and reputation.

**Are there personnel with responsibilities for governing or foreign policy who may be at risk of imminent harm?**

Babel Street empowers teams with actionable insights to understand emerging threats directed toward these government officials – here or abroad.

Babel Street's analytics platform offers an AI-enabled cross-lingual, persistent search of thousands of global and regional PAI sources in over 200 languages to rapidly discover and decipher threats of interest, such as high-risk areas or persons of interest (POIs) and groups of interest (GOIs). Machine learning algorithms monitor social media, the dark web, public records, breaking news, and message boards and push out alerts on new threats. In-depth exploration can identify signals and proximity. All these insights are automatically translated into your native language and presented in a single pane of glass for analysis.

## Mission impact

Early warnings of risk and understanding threat levels to those who govern help inform the necessary actions to protect lives, keep facilities or embassies secure, and keep the business of government moving forward.

PAI DATA SOURCES	DATA STREAMS	FILTERS	KNOWLEDGE
<ul style="list-style-type: none"><li>• 50,000+ hyper local &amp; global news sites</li><li>• Billions of blogs</li><li>• 50+ social media/geographic specific sites</li><li>• Dark web</li><li>• Watchlists</li><li>• Public records</li><li>• Business registration records</li><li>• Commercial telemetry data (restrictions apply)</li></ul>	<ul style="list-style-type: none"><li>• Name and variants</li><li>• Addresses</li><li>• Hashtags</li><li>• Accounts</li><li>• Emails</li><li>• Phones</li><li>• Credit card numbers</li><li>• Social security numbers</li></ul>	<ul style="list-style-type: none"><li>• Temporal</li><li>• Keywords</li><li>• Exclusions</li><li>• Intent</li><li>• Geo vernacular</li><li>• Language</li><li>• Regular expressions</li></ul>	<ul style="list-style-type: none"><li>• Credible threats</li><li>• Sentiment</li><li>• PII discovery</li><li>• Conspiracy theories</li><li>• Doxing</li><li>• Fraud</li><li>• Misinformation</li><li>• Disinformation</li><li>• POIs/GOIs</li></ul>